

MA IN JOURNALISM, SPORT

(One year full-time or two years part time, from September 2019)



What is it?

The MA in Journalism, Sport gives students an in-depth understanding of the exciting world of Sport Media and is a graduate stream add-on to UL's highly successful MA in Journalism. As well as a grounding in key sports journalism skills, including print, broadcast and digital elements, students will also be trained in sports communication management. They will also learn about the relationship between sport, the media and society, and how the industry's professional and social dimension has evolved, including its legal and economic aspects. The MA in Journalism, Sport, the first of its kind in the country, has been designed with input from key figures in the sports media industry, who will also be teaching on this course. Thus, students will get practical, 'real-world' instruction from leaders in the field, along with the networking and placement opportunities that are vital for a career in a fast-evolving industry.

Internships and careers

All students in the MA in Journalism, Sport programme are placed in an internship with a media organisation on completion of their studies. Graduates are qualified to work in a range of national and local media organisations, whether as a journalism or a media communications manager.

Learn from top industry professionals

Tony Leen is sports editor of the Irish Examiner since 1996. He has covered everything from All-Ireland finals (36 of them), World Cup finals, Champions League finals, Heineken Cup finals, European Tour golf and local games where there's next to nobody but himself present (the latter is often the most gratifying as a sportswriter, he says). He has also worked on news events from the formation of Governments to the Hepatitis C crisis to the trial and release of the Birmingham Six.



Keith Wood is a former professional Ireland and Lions rugby player and was the inaugural winner of the IRB World Player of the Year in 2001. He worked as a broadcaster and pundit for the BBC for 21 years and has been the voice of rugby on Newstalk for the past 12 years. Keith has over 25 years' experience in sports marketing, brand management, strategic planning and sponsorship management.



Jacqui Hurley is a Sports Presenter/Journalist with RTE Sport. Her big break came when she took over RTE's flagship show Sunday Sport on Radio One in 2009, becoming the first ever female anchor in the show's history. She anchored last summer's World Cup for RTE television and can regularly be seen presenting the sport on the 6.1 news on RTE One.



How to apply

This one-year course is a graduate stream add-on to UL's highly successful MA in Journalism and will be offered to a strictly limited number of students in Autumn, 2019. Applicants are expected to have a Level 8 primary degree in any discipline (2.2 or higher). Applicants who do not have a primary degree can apply to be considered through RPL (Recognised Prior Learning).

Programme structure

The MA in Journalism, Sport can be taken on a full-time (one year) or part-time (over two years) basis. Students who achieve a minimum 2.2 award in the taught modules will then get the opportunity to produce a supervised dissertation project, which is completed by the end of August.

FULL TIME PROGRAMME OVERVIEW:

Semester 1 (Autumn)	Semester 2 (Spring)
Writing for Media (Sport)	Advanced Sports Writing
Introduction to Sports Communications	Media, Sport and Society
Media Law	Researching Media
Introduction to Radio Journalism (Sport)	TV Broadcasting and Multimedia Journalism (Sport)

Semester 3 (Summer) (MA track)
DISSERTATION: Choice of Track 1: Academic major plus journalism minor project or Track 2: Journalism major plus academic minor project

More Information

Applications are open now and all queries relating to the MA in Journalism, Sport should go to Dr Fergal Quinn, School of English, Irish, and Communication, UL.
Email: fergal.quinn@ul.ie